JTC Freight Investment Study Joint Transportation Committee

presented to **Joint Transportation Committee** presented by Christopher Wornum, Cambridge Systematics, Inc. December 3, 2008 Transportation leadership you can trust.



Agenda

- Measure economic impact of funding (Task 5 Report)
- Attributes of a project recommendation body (Task 9 Report)
- Findings, consequences, and policy options (Task 12 Report)
- Next steps



Overview of the Study Review of Study Tasks



1. Evaluate Existing & Potential Funding Incentives



2. Analyze Current Industry Taxes & Fees



3. National & International Comparison of Freight Funding



4. Assess Non-Freight Funding Sources



5. Measure Economic Impact of Funding



Completed



6. Assess Diversion of Marine Cargo



Today's Discussion



7. Measure ROI of Freight Infrastructure (Benefit Analysis)



8. Examine Other Potential Project Specific Fees



9. Recommend a Project Recommendation Body



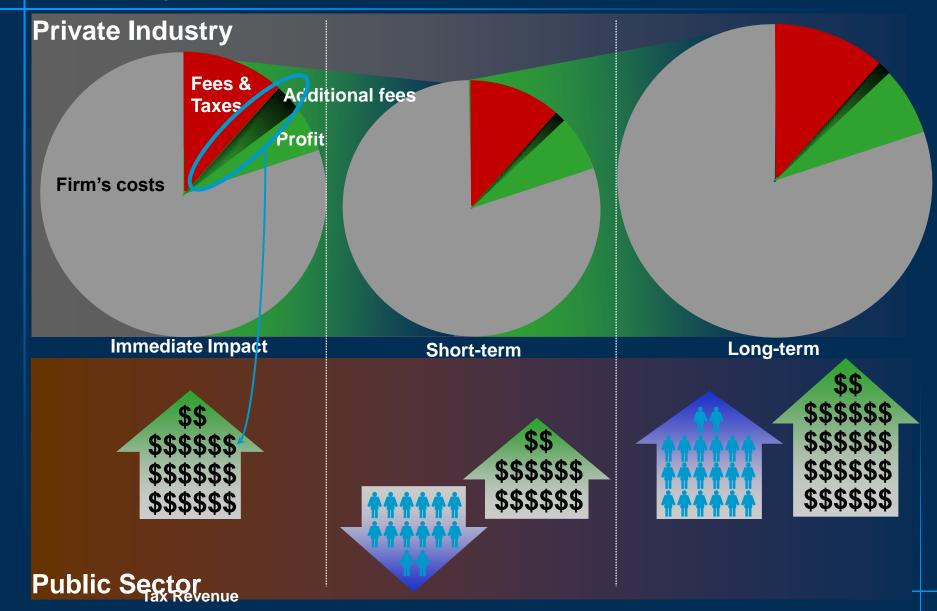
10. Supplemental Work Tasks



11. Stakeholder/Legislator Groups



Measure Economic Impact Of Funding Summary of Task 5 Report

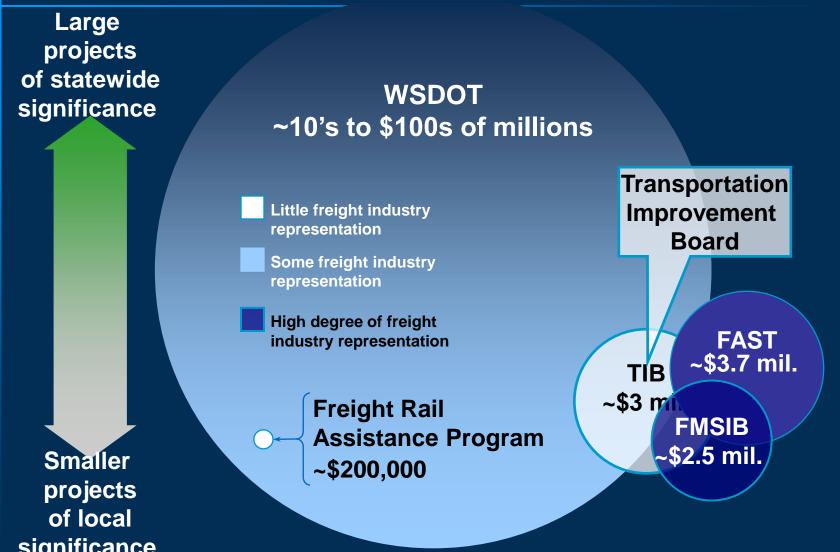


Attributes of a Project Selection Process Guiding Principles - Summary of Task 9

- Attributes of project selection
 - Appropriate to types of taxes and fees
 - Reflect the incidence of the tax and fee
 - Reflect funding contributions
- Public interest must be safeguarded
- Efficiencies can be gained by making use of existing institutions



Comparison between Exiting Programs Key Characteristics of WSDOT, FMSIB, TIB, and FRAP



Note: values correspond to average grant amounts; Transportation Improvement Board (2008 grants for the Urban Corridors Program); Freight Mobility Strategic Investment Board (grant amounts for completed projects); Freight Action Strategy Team (average federal earmark), Freight Rail Assistance Program (current projects), and the Washington State DOT (programmed projects with medium- and high-freight benefits).

Draft Findings, Consequences, & Policy Options Benefits

- 1. Finding: For most roadway projects, a majority of the benefits from projects tend to accrue to passenger vehicles, while a smaller share accrues to commercial, light, and heavy trucks (railroad benefits and mitigation are being assessed)
- 2. <u>Finding</u>: In general, the larger the roadway facility, the lower the proportion of benefit accruing to commercial, light and heavy trucks
- Consequence: Proportionate funding from trucks will not be sufficient to fund these large projects
 - Policy option: Given the unfunded amounts for most large projects, freight user fees could become one part of a portfolio of funds
- Consequence: Partial funding from user fees may require a commitment of public sources that reorder project priorities
 - Policy Option: Should the priority freight projects be increased by partial funding from freight fees



Draft Findings, Consequences, & Policy Options Nexus

- 3. <u>Finding</u>: Truck benefits may be understated because trucks are more limited in their route choices than passenger vehicles, because trucks movements are regulated by local, state, and federal governments
- Consequence: Trucks benefit more from improvements in the limited routes available to them than do passenger vehicles
- Consequence: The nexus between freight user fees and funding share may be defined by the monetary amount of the benefits generates for freight users
 - Policy Option: Freight user fees could be priced to generate revenues that match benefits to heavy trucks, which would be higher than a strict apportionment of unfunded project costs



Draft Findings, Consequences, & Policy Options Nexus (Continued)

- 4. <u>Finding</u>: Many FAST and FMSIB projects have significant freight benefits
- Consequence: A subset of these projects provide opportunities to implement freight user fees to provide proportionate funding
 - <u>Policy Option</u>: There may be opportunities to coordinate implementation of freight user fees with appropriate evaluation and screening of small projects



Draft Findings, Consequences, & Policy Options Revenues

- 5. <u>Finding:</u> Most freight user fees would not raise revenues sufficient to fund major corridor projects
- Consequence: Assuming fee levels within the range of those in place in Washington State or elsewhere, these amounts would not be sufficient to fund major new highway projects
 - Policy Option: One exception is the truck vehicle miles traveled fee.
 A fee of about 10 cents per mile, a level in the range of what is currently applied in Germany would generate hundreds of millions of dollars in revenue a year
 - Policy Option: Target freight user fees at smaller projects with significant secured funding sources



Draft Findings, Consequences, & Policy Options Revenues (Continued)

- 6. <u>Finding</u>: The effects of container fees lower than \$30 per TEU on diversion are unknown
- Consequence: The revenue stream from a trial fee could not be bonded, thus funding would be pay-as-you-go
 - Policy Option: A trial container and bulk fee could be tested for any adverse effects of container traffic. If significant diversion occurs, the fee could be lowered or removed



Draft Findings, Consequences, & Policy Options Revenues (Continued)

- 7. Finding: Tolling can provide a direct proportionality to benefits; however, tolling feasibility is project specific
- <u>Consequence</u>: Prior studies have shown that tolling can provide a significant project funding and can have a direct proportionality to freight use and benefits
- Consequence: Tolling is not possible or appropriate for all projects due to diversion and other considerations
 - Policy Option: Projects should be analyzed for the feasibility of tolling



Draft Findings, Consequences, & Policy Options Revenues (Continued)

- 8. <u>Finding</u>: Declining fuel use and the impact of inflation on transportation infrastructure costs will continue to erode existing revenue sources while escalating the costs
- Consequence: Even if new freight user fees are imposed, these new revenues may only replace the lost purchasing power of fuel taxes
 - Policy Option: Adjust existing tax and fee levels to ensure that any currently planned projects with freight benefits can be completed
 - Policy Option: Consider indexing new taxes and fees to maintain their parity for future projects



Draft Findings, Consequences, & Policy Options Institutional Structure

- 9. Finding: Private industry stakeholders want the composition of a panel to be appropriate to types of taxes and fees and correspond the incidence of the tax and fee and the funding contributions
- 10. <u>Finding</u>: Private industry stakeholders want a say in the selection of eligible projects and in the ranking and phasing of selected projects
- <u>Consequence</u>: As currently established, public agencies such as the WSDOT Freight Rail Assistance Program (FRAP) and the Transportation Improvement Board (TIB) do not provide the desired level of private industries representation
 - <u>Policy Option</u>: Provide appropriate level of private industry representation is project selection process.



Draft Findings, Consequences, & Policy Options Institutional Structure (continued)

- 11. Finding: The public has two interests that should be safeguarded:
 - Appropriate use of public funds for transportation projects that benefit freight
 - Selection (and prioritizing) projects that mitigate impacts of freight on communities
- <u>Consequence</u>: The selection process should include sufficient and appropriate public sector membership to ensure safeguarding of the public interest
 - <u>Policy Option</u>: State and regional governments could be represented in proportion to ownership of the facilities and the use of public funds for transportation projects with freight benefits
 - Policy Option: State legislature could regulate and review freight projects to incorporate mitigation



Draft Findings, Consequences, & Policy Options Institutional Structure (continued)

- 12. <u>Finding</u>: Efficiencies can be gained by making use of existing project selection processes and institutions
- Consequence: Several existing bodies in Washington State select, program and prioritize freight transportation projects Most could handle administration of a new tax or fee with minor modifications to the structure of their project recommendation panel
 - <u>Policy Option</u>: If new user fees were implemented, the State Legislature could modify the panel of an existing agency to conform with the findings of this study



Next Steps

- Final report
- Presentation to State Legislature in January



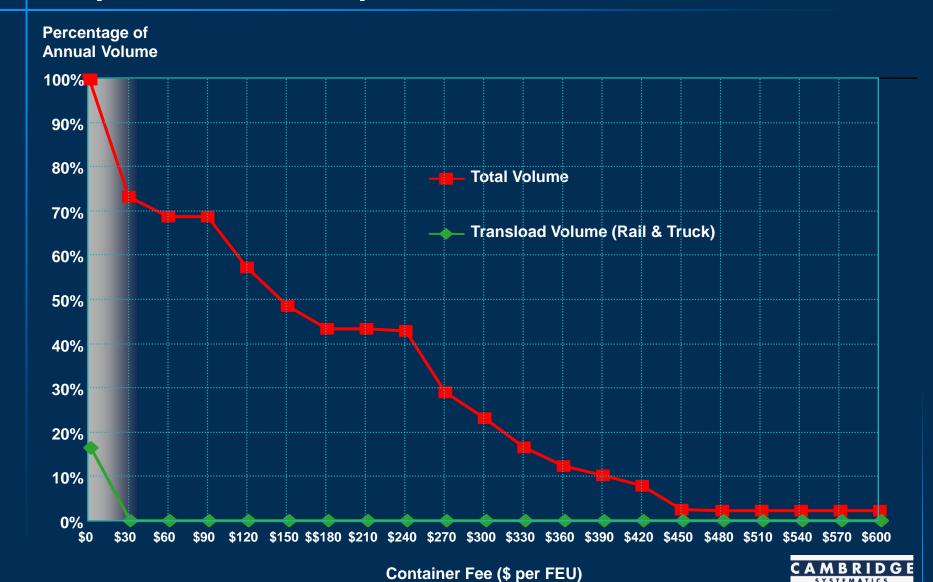
Questions & Discussion



Back-up Slides



Initial Findings (Continued) Response of PNW Imports to Potential Container Fee



Limitations of the analysis

- Static long-run elasticity model
 - Does not account for short-term impedances (e.g., contracts)
 - Does not account for possible changes in competitive forces (e.g., development of Mexican ports)
- Focus on imports from Asia (about 1/3 of volumes).
 - Does not include exports, empties, non-Asia cargo
- Not sensitive to fees below \$30 per TEU



Limitations of the Analysis (Continued)

- Model <u>not used to test for</u> effect of ongoing congestion at Seattle and Tacoma and competitor ports
- Model not <u>used to test for</u> effect of infrastructure improvements at Seattle and Tacoma
 - i.e., projects funded with fee revenues)
- Model not <u>used to test for</u> effect of customs duties in Canada and Mexico
- Not sensitive to benefits of diversification of risk



BST Associates Follow-Up Paul Sorenson

- Impact of fee on exports & empties not assessed; these are more sensitive to cost
- Planned capacity improvements at competitor ports not accounted for
 - e.g. new publicly-funded terminal at Prince Rupert
- Puget Sound ports have recently lost market share without imposition of user fees
- Bottom line: Leachman may be underestimating the extent of diversion



Comparison with Southern California Analysis

- Leachman conducted similar analysis for San Pedro Bay Ports
- Analysis included a "congestion relief" scenario
- Import volumes much more elastic with respect to congestion than with respect to container fees
- Without congestion relief, a \$60/TEU fee would cut total import and transload volumes by 6%
- With congestion relief, a \$200/TEU fee would cut total import volumes by 4% and increase transload volumes by 12.5%



Stakeholder Comments on Analysis

- Stakeholders agreed with analysis results
- Leachman's findings borne out in their experience
 - Slim profit margins
 - Fierce competition
- Agreed with BST Associates that Leachman may be underestimating effects of diversion
- Freight has economic development benefits for the region
 - Public support for infrastructure, rather than industry fees, are warranted

Stakeholder Comments (Continued)

- Concerned that modeling focuses on comparisons to Ports of LA/Long Beach
 - International ports (Prince Rupert) also major competitor
- Concerned that even temporary imposition of a fee would cause irreversible damage
- Range of comments on tolling as an alternative
 - Ports view it as a more true system user fee; some others see it as another threat to the state's trade volumes



Bottom Line Knowns and Unknowns

Knowns:

- Imports into Puget Sound ports are highly elastic (unlike LA and Long Beach)
- Fees greater than \$30 will cause significant diversion

Unknowns:

- Impact of fees below \$30
- Impact of investing fees in congestion-relief
- Relative value of diversification of risk
- Impact of congestion-reduction investments at other ports



Alternative Freight Revenue Sources Task 8 Report

Option 1
Re-direct freight-related
revenues to freight-only projects

Option 2
Raise existing taxes or fees

Freight specific

Non-freight specific

Option 3
Implement new taxes or fees

Freight specific

Non-freight specific



Increase Existing Freight Related Sources Biennium 2007-2009 (Millions of \$2007)

Option 2
Increase





New Freight Related Revenue Sources Biennium 2007-2009 (Millions of \$2007)

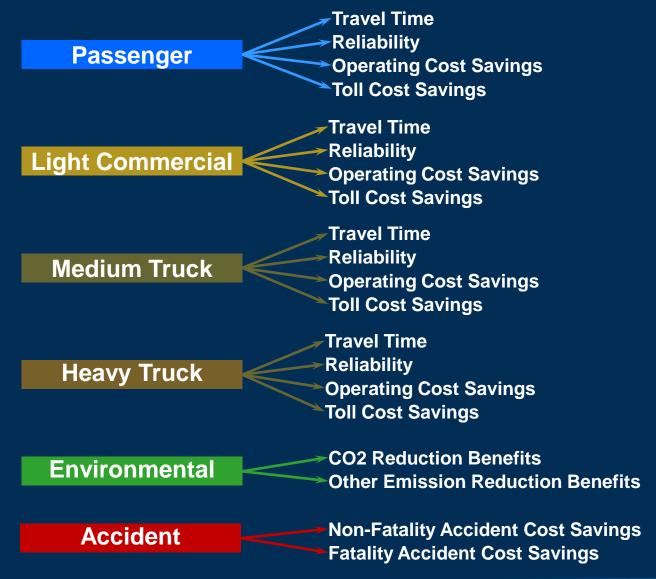




Note: *Truck VMT rate same as Germany

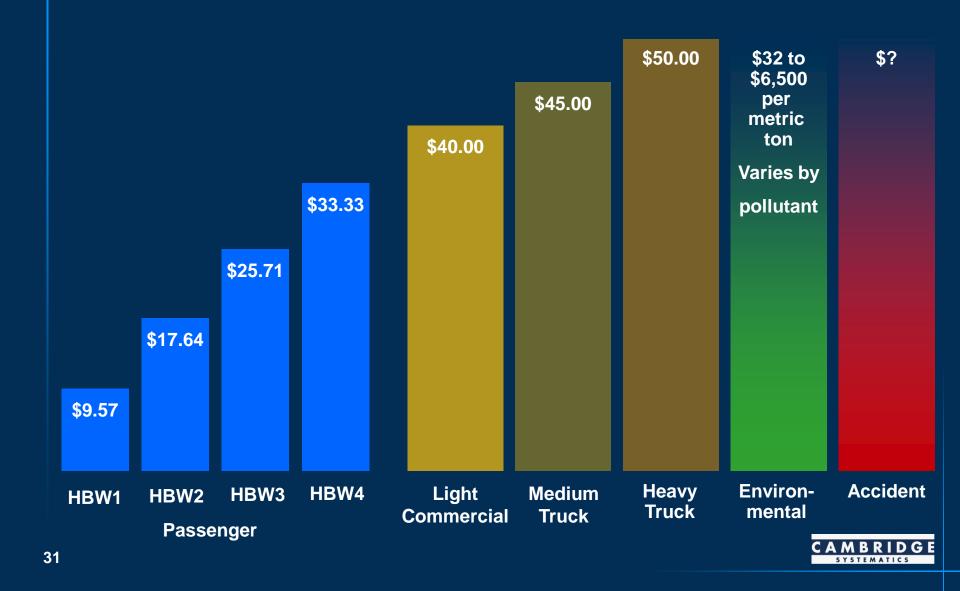


Project Benefit Analyses Detailed Project Benefits (Millions of Current Dollars)





Project Benefit Analyses Value of Time (Year 2000 Dollars)



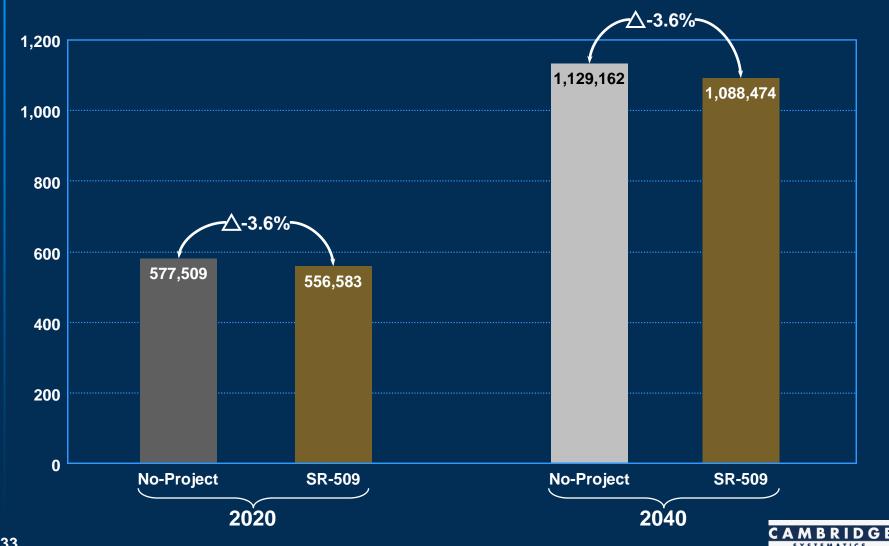
I-5/SR 509 Corridor Completion Project Description



- Completes SR 509 corridor with threeplus miles of new freeway
- Includes new SR 509 interchange access
- Includes new lanes on I-5 between S. 210th and S. 272nd Street vicinity
- Listed as priority freight project in:
 - Legislative Budget
 - FMSIB List
 - Regional Blueprint (RTID)
 - WA Transportation Plan



Performance of SR-509 in 2020 and 2040 **Average Daily Vehicle-Hours of Delay**

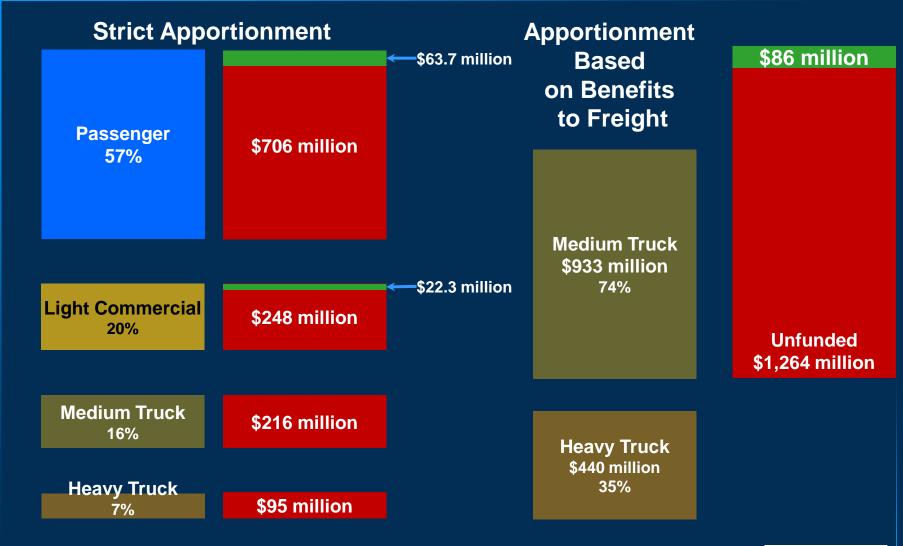


I-5/SR 509 Corridor Completion Project Benefits (Millions of Current Dollars, 2021 - 2050)





I-5/SR 509 Corridor Completion Possible Funding Scenario





SR 167 Extension Project Description

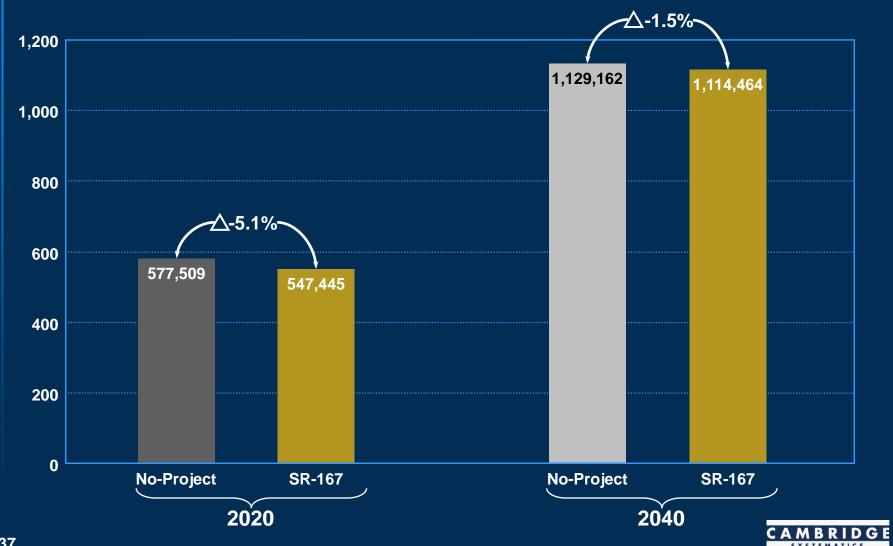


Two miles of 4-lane highway between SR 509 and I-5

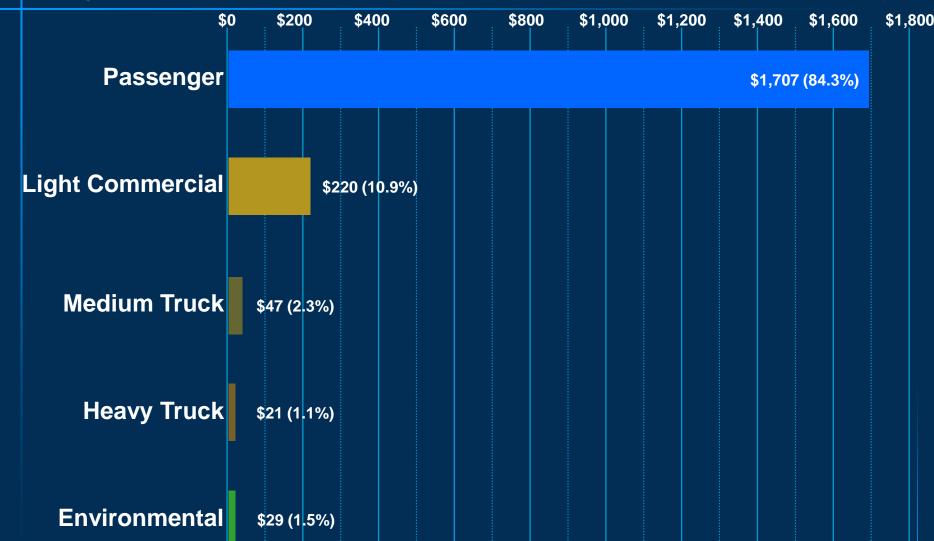
- Four miles of 6-lane highway between Puyallup and I-5
- Interchanges at SR 161, Valley Ave. E, Interstate 5, 54th Ave. E and SR 509. Two weigh stations and two park and ride lots
- Listed as priority freight project in:
 - Legislative Budget
 - WSDOT



Performance of SR-167 in 2020 and 2040 **Average Daily Vehicle-Hours of Delay**

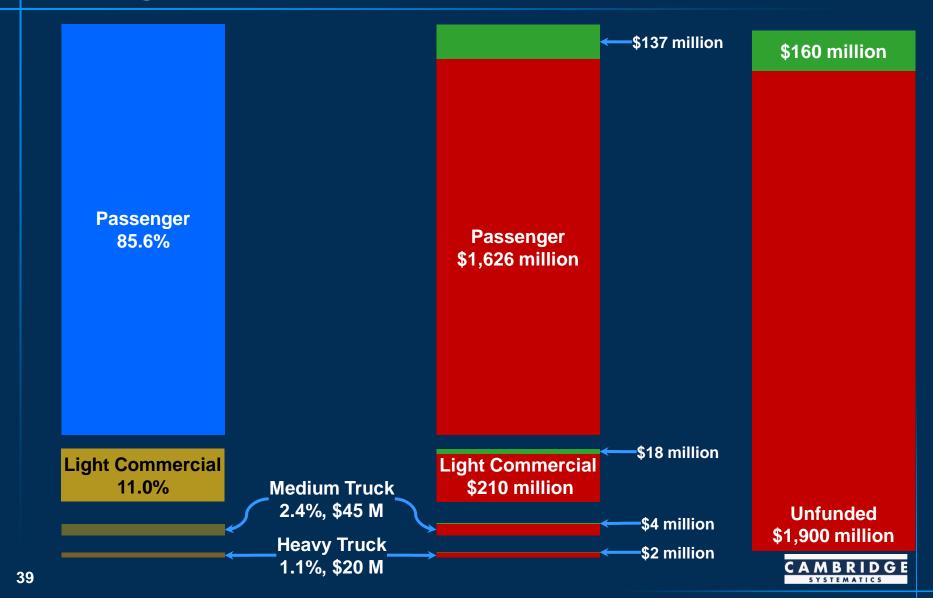


SR 167 Extension Project Benefits (Millions of Current Dollars, 2021 - 2050)





SR 167 Extension Funding Allocation



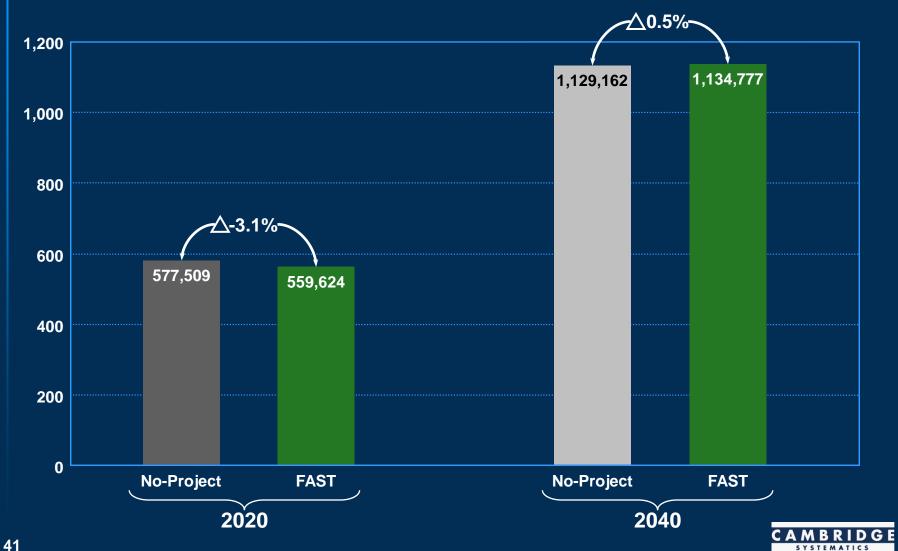


FAST Corridor Unfunded Projects Grade Separations and Widenings

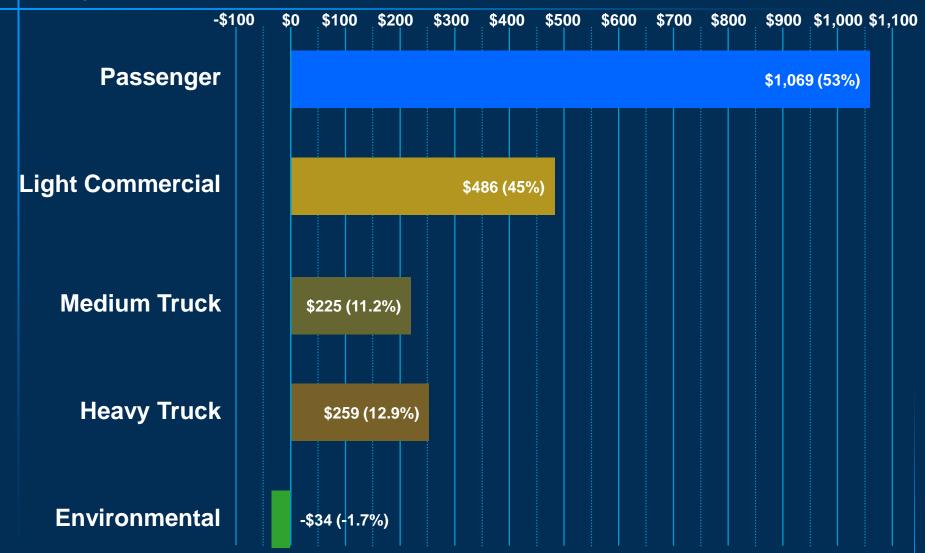
- 1. North Canyon Rd Extension Grade Separation
- 2. East Marginal Way Widening
- 3. South Spokane Widening
- 4. M St. SE Grade Separation
- 5. 70th Ave. E & Valley Ave. Widening
- 6. Lincoln Ave. Grade Separation
- 7. Lander St. Overpass
- 8. Willis St. Double Grade Separation

- 9. S. 228th St. Double Grade Separation & Widening
- 10.Strander Boulevard Grade Separation & Widening
- 11.SR 202 Corridor Widening (FMSIB, not on FAST Corridor)
- 12.SR 18 Widening
- 13.I-5 Port of Tacoma Rd. Overcrossing Widening
- 14.S 212th St. Double Grade Separation
- 15.8th St.-UP Grade Separation & Widening (Deferred)

Performance of FAST Corridor Projects Average Daily Vehicle-Hours of Delay in 2020 and 2040



FAST Corridor Projects Project Benefits (Millions of Current Dollars, 2021 - 2050)



FAST Corridor Projects Possible Funding Scenario

Strict Apportionment

Apportionment
Based on Benefits
to Freight

Passenger \$80 million, 13%

Light Commercial \$37 million, 6%

Medium Truck \$255 million 40%

Heavy Truck \$259 million 41% Secured Sources \$259 Million

Unfunded \$631 Million

SYSTEMATICS

Passenger 52.4%

Light Commercial

23.8%

Medium Truck

11.0%

\$331 million

\$137 Million

\$62 Million

\$150 million

\$29 million \$70 million

\$33 million

\$80 million

Heavy Truck 12.7%